

CULTIVATING TRANSFORMATION TOGETHER

Who Are We?

- A nonprofit organization consisting of women members – all of whom are volunteers - whose core purpose is to fuel transformation in our local community by uniting women in collective giving.

How Do We Accomplish What We Do?

- We recruit members who donate \$1,100 per year to be a member. \$1,000 goes directly to the grant pool; \$100 goes towards administration costs.
- Our organization annually awards high impact grants of \$100,000 to qualifying nonprofits in the tri-county area.
- We are a liaison to the community for nonprofits by providing awareness via networking gatherings, media exposure and online awareness.



How Does It Work?

- Nonprofits in the tri-county area in the human services, education, arts and culture, environment, or urban revitalization spaces fill out an online grant application.
- Through a disciplined and rigorous strategic grant making, financial review and site visit process, finalists are determined.
- Three to five finalists present at our Annual Awards Event each May; members vote on their favorite(s) depending on how many grants are awarded each year.
- We welcome companies to become and enjoy the benefits of being our Corporate Partners (see reverse side)

ANNUAL CORPORATE PARTNER LEVELS & BENEFITS

Impact Partner: \$15,000

- Included in marketing materials, website and press releases as Impact Corporate Partner
- Featured on Impact100 Metro Detroit website as 12 month Impact Corporate Partner
- Full page flyer/ad at Annual Awards Event as Presenting Sponsor
- Lead table of ten at Annual Awards Event as Presenting Sponsor
- Welcomes Impact100 Metro Detroit guests as Annual Awards Event Presenting Sponsor
- Banner with logo at front entrance, in Event room; company handout materials at all seats
- Receives one FREE Impact100 Metro Detroit event sponsorship during the year
- Logo and banner ad on Impact100 Metro Detroit website for 12 months, linked to your website
- Highlighted in Impact100 Metro Detroit newsletter upon becoming a Partner; logo on all subsequent newsletters throughout the year
- Introduced at all other Impact100 Metro Detroit events as Impact Corporate Partner
- Opportunity to have a Board Member at Large on Impact100 Metro Detroit Board

Sustaining Partner: \$10,000

- Included in marketing materials, website and press releases as Sustaining Corporate Partner
- Banner in Event room at the event sponsored
- Preferred table of eight to the event sponsored
- Banner in Event room at Annual Awards Event
- Logo and banner ad on Impact100 Metro Detroit website for 12 months, linked to your website
- Highlighted in Impact100 Metro Detroit newsletter upon becoming a Partner; logo on all subsequent newsletters throughout the year
- Introduced at all other Impact100 Metro Detroit events as Sustaining Partner
- Opportunity to have a Board Member at Large on Impact100 Metro Detroit board

Community Partner: \$ 5,000

- Included in marketing materials, website and press releases as Community Corporate Partner
- Four tickets to the event sponsored
- Banner in Event room at Annual Awards Event
- Logo and banner ad on Impact100 Metro Detroit website for 12 months, linked to your website
- Logo on all newsletters throughout the year as Annual Corporate Partner
- Introduced at all other Impact100 Metro Detroit events as Community Partner

Support Partner: \$ 2,500

- Included in marketing materials, website and press releases as Support Corporate Partner
- Two tickets to the event sponsored
- Logo and banner ad on Impact100 Metro Detroit website for 12 months, linked to your website
- Logo on all newsletters throughout the year as Annual Corporate Partner
- Introduced at all other Impact100 Metro Detroit events as Support Partner